



PASS IN REVIEW

Issue 14, Autumn 2014

4th Annual

The Silent Auction

The 2014 WAA Fundraising Silent Auction
October 25th—26th
at **Annual Show, Horsecapades**

Help the Westernaires Alumni Association to raise funds by bidding on auction items. With dozens of items of varying value and style, we know there is something of interest for everyone who bids!

With each bid, donation, or referral, you will have the pleasure and satisfaction of knowing that you have helped our fundraising efforts to support Westernaires!

This year, in particular, your donations are very much needed. With the VSV (vesticular stomitis) virus outbreak across our nation, Westernaires has been hit hard in the pocketbook.

Please also read about the King Soopers “giving back” cards on page 2. Thank you for your support!

Auction items include:

- Entrance passes to Colorado attractions
- Tickets to arts and entertainment events
- Artwork by talented artists (some of whom are Alumni!)
- Tack and horse supplies
- Valuable jewelry
- Gift baskets
- Much, much more!

Would you like to donate items to this year's auction?

Please contact us at
info@westernairesalumni.org

Check out Page 3 for additional Annual Show information



Sponsor a Westernaire Horse

This year, the Alumni Association is teaming up with the Westernaire Wranglers to raise funds for the Sponsor a Westernaire Horse program.

The Westernaire Wranglers have made gorgeous cork horses in the likeness of the current Westernaire rental string horses, affectionately referred to as the “Herd”.

Sponsor ANY Westernaire horse, in memoriam or living, rental horse or owner horse, pony or draft. All money collected from the program goes directly to an encumbered fund for the Westernaire string, helping to ensure that the rental horses will always continue to have the tack, supplements, and state-of-the-art care that they need.

Similar to other sponsorship programs, individuals can contribute on a one-time basis, or on a repeated, regular basis.

The Westernaire Alumni Association officially began the Sponsor a Horse program at the 60th Anniversary gala event in August 2009, and we're happy that the program has already been a great success.

Never fear if you see that your favorite Westernaire horse has already been sponsored by someone—horses can be sponsored by more than one person, and ANY horse can be sponsored.

Recent donations:

\$200 in honor of Perry

\$150 in memory of Red

Inside this issue:

Auction Fundraiser	1
King Soopers Fundraiser	2
Annual Show 2014 Info	3
Wanted: Alumni	4
In Memoriam	4

WESTERNAIRES AFFECTED BY NATIONWIDE VIRUS OUTBREAK

What is VSV?

Vesicular Stomatitis Virus (VSV) is a virus that affects horses (among other livestock animals) and can be spread by insect bite or by contact with other infected animals. Because of the rapid, nationwide spread we've witnessed during this Summer of 2014, the Colorado State Veterinarian's Office has recommended that livestock events exercise extra precautionary measures to minimize the transmission of vesicular stomatitis virus (VSV). As an unfortunate result, many barns, ranches, and stables have come under quarantine to prevent the further spread of the virus. While the virus is not usually fatal to animals, treatment has proven to be quite costly for caretakers.

How VSV affected the Westernaires?

Typically, the Westernaires' performing division teams spend most of their Summer season traveling and performing at various rodeos all across the country. Unfortunately, the VSV outbreak rendered them unable to travel for the later half of the Summer season. Travel with horses was simply not advisable. But on top of this, it also meant that their 1,000+ members who own their own horses weren't able to transport horses into Fort Westernaire for their weekly practices. While Westernaires owns a large fleet of rental horses, the logistics of using only the rental string was not possible.

Westernaires was forced to cancel many of their practices, which also affects their horse rental revenues that they depend upon so dearly.

Westernaires operates, in normal years, on a break-even budget. This unfortunate turn of events means that they lose out on thousands of dollars of revenue each week, and tens of thousands of revenue each month during this show season. **Due to the VSV outbreak, 2014 was the first in over 50 years that Westernaires was rendered unable to perform at the Trinidad Roundup Rodeo in Trinidad, Colorado.**

What can you do to help?

You can help the Westernaires by purchasing and using a re-usable King Soopers (Kroger) gift card. For every transaction made on these cards, King Soopers will donate 5% of their sales to the Westernaires organization. The cards cost \$5 to purchase, and \$5 comes already pre-charged onto the card. Next, take the card to King Soopers and put more money onto it, then use it like a normal gift card. Please keep putting money on the card, and keep using it over and over – your everyday, nominal purchases will add up to valuable donation dollars to Westernaires!

Westernaires and the King Soopers Rewards Program

A fantastic way to contribute money — by simply shopping for groceries!

Pass In Review®
Westernaires Alumni Association
A 501(c)(3) non-profit organization
Founded in 2009

Westernaires Alumni Association
P.O. Box 260529
Lakewood, CO 80226

Email -
info@westernairesalumni.org
Website -
www.westernairesalumni.org
Phone -
720.530.0603

Copyright© 2014
Westernaires Alumni Association
All rights reserved.

The Westernaires Alumni
Association is a 501(c)(3) nonprofit
and tax-exempt organization.
FEIN# 27-1072277

Alumni, friends and families: Please join us to support Westernaires. This program costs nothing but a few moments of your time. When you use your Westernaires King Soopers Reloadable Gift Card - 5% of the amount you load onto the card comes back to Westernaires thanks to the generosity of King Soopers / Kroger.

Here's how it works:

1. Purchase a reloadable gift card from Westernaires for \$5 – that card comes loaded with \$5 to spend on groceries, gas or pharmacy. Your card is reloadable as long as you keep a balance on the card - it can be loaded over and over again giving 5% back every time.
2. Load your card. Simply stop by the customer service desk to load your card for any amount up to \$500, which can be used indefinitely (never expires). You can also reload at the register before they ring you up. Load your card by paying cash, check or credit - use a card that pays miles/points and double dip! A great way to budget for groceries/gas/pharmacy and "give" at the same time!

3. Use your card. Once the card is loaded, it's just like cash. It's a good idea to make a photo copy of the back of your card - scratch off the tab first to reveal pin code and check your balance anytime at www.gcbalance.com

The balance remaining on your card is always printed on your receipt as well.

King Soopers Reloadable Gift Cards are accepted at most Kroger affiliated stores **throughout the U.S.** – including Loaf 'N Jug - which means out of town family and friends can also participate to support Westernaires.

To purchase your Westernaires King Soopers reloadable card for \$5, please

contact Gayle Hayungs (gsuz3@comcast.net), Cheryl Strauber (cstrauber@comcast.net) or Larry DeSaules (ldesaul@comcast.net) for cards. The Alumni Association will also have some of these cards on hand at Annual Show.

Start the habit of paying for all your King Soopers purchases with your new Westernaires reloadable gift card today... Thank You for 5%!



The 2014 Annual "Horsecapades" Show

Oct. 25th & 26th

Visit, mix, and mingle with other alumni at the Alumni Association booth on the midway level of the Event Center.

There are four Horsecapades shows this year. Show times are:

Saturday, October 25, 10:00 AM
Saturday, October 25, 2:00 PM
Saturday, October 25, 7:00 PM
Sunday, October 26, 2:00 PM

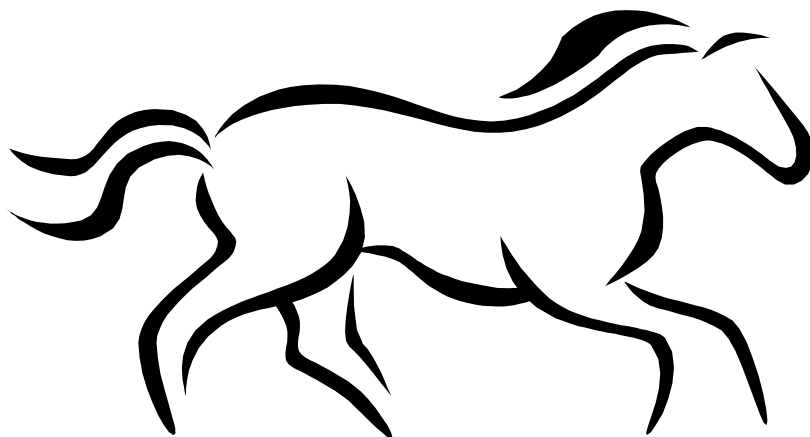
Tickets are **\$10.00** each. To purchase tickets, you may:

- ☞ Mail us a check or money order. Please include the number of tickets you wish to purchase, the show(s) you wish to attend, your mailing address, and how you wish to take delivery of the tickets. We can either send the tickets to you, or you can pick them up at the Will Call window on the day of the show.

- ☞ Purchase tickets online from our website. We take Visa, MasterCard, and Discover cards. Simply go to www.westernairesalumni.org to purchase online from our secure checkout functionality. We can either send the tickets to you, or you can pick them up at the Will Call window on the day of the show.
- ☞ Show up on the day of the show and purchase tickets at the ticket window. However, many shows sell out, so purchasing your tickets in advance is a wise decision!

Don't plan to be in the Denver area on October 25th and 26th? Help to support the cause by purchasing donation tickets! All donation tickets are 100% tax deductible.

Stop by the Westernaires Alumni Association booth on the upper midway. We'll be performing additional fundraising, and we'll be celebrating alumni and old friends at our Homecoming show.



Bringing a Horse to Annual Show?

Are you an alumnus who would like to bring your own horse to Annual Show? Upon your arrival on October 25th, please stop in at the Barn Office (it's on the northeast side of warm-up arena) and check in with the Barn Superintendent. Please be aware that you must purchase a ticket to ride in the show.

The Barn Superintendent will provide you with a stall and a stall card. The stall fees will be approximately \$20.00 for the entire weekend. Please bring your own feed and any necessary supplements and tack that you may require.



Above: The paddock outside the Stockyards Stadium, Annual Show 1956.

Right: Audience and clowns watching Annual Show 1956.

Anyone who rents a stall will be expected to fully clean the stall upon departure on October 26th, after the show.

Many alumni, in years past, have left without cleaning their stalls. Let's be good stewards in the Westernaire community by cleaning up after ourselves!



WANTED: WESTERNAIRES ALUMNI!



Just a reminder: We could still really use any old Westernaires photos that you have. The Alumni Association is actively working to scan historic images into electronic format for future posterity. However, many years' worth of photos were damaged by water and irrevocably ruined.

If you have any old (or not-so-old) Westernaires pictures that you'd like to contribute to the Westernaires Picture Project, please contact the Alumni Association at info@westernairesalumni.org. We can scan your photos and return both the hard copies and an electronic copy to you in a quick turnaround time.

Naturally, we would also love it if you could also send along any background information about the picture contents as well.

We could use your assistance with the Alumni Association! We are seeking committee members who can assist with fundraising, event planning, communications, technology, grant writing, and more. Do you possess special skills? If so, we need you!

If you're willing to share your time, energy, and skills, please either email us at info@westernairesalumni.org or call us at 720-530-0603.

ALUMNI GEAR IS HERE!

No matter where you live in the world, show your Alumni pride with versatile Alumni gear. Head to the WAA website, and click on the **View Catalog** icon to see more.



Would you like to see this newsletter in color? You can download this, as well as our previous Issue, from our website at:
http://westernairesalumni.org/download_newsletters.html



In Memoriam

We'd like to take a moment to remember those who have recently left us.

Betty Jo "B.J." Maloney

Beloved long-time Westernaire instructor, and friend to everyone. A reception was held at Fort Westernaire after B.J.'s memorial service. In attendance were around 400 of her closest friends and family members. Fort Westernaire will not be the same without her.

Katie Adamson

Westernaire alumna, graduating class of 2007. After Katie's passing, her family started the "Katie Adamson Conservation Fund" to raise funds and awareness to the plight of endangered animals worldwide. Katie loved animals, plain and simple. Her conservation fund keeps her passion moving forward.

