



PASS IN REVIEW

Issue 22, Summer 2019

Westernaires Celebrates its 70th Anniversary

... AND YOU'RE INVITED!

Westernaires has always cherished its traditions. From the iconic "family portrait" that's taken every 10 years, to parties, to the sewing of new costumes, to the creation of new "features" for shows... Westernaires anniversaries always prove to be a very exciting time!

2019 rings in the organization's 70th anniversary, and this one is sure to be a grand affair. You are cordially invited to celebratory events which take place over the weekend of July 27th and 28th (Saturday and Sunday). The event schedule includes:

SATURDAY, JULY 27 IN THE JEFFCO AUDITORIUM

3:00 – 6:00PM Silent auction open
4:00 – 7:00PM Bar-B-Que dinner. If you wish to partake in the dinner, the meal ticket cost is \$15*
5:00PM Special historical video presentation
6:30 – 7:00PM Live auction
7:00 – 9:00PM Dancing

*\$15 Dinner tickets are available for sale in the Westernaires office, via the Alumni Association website (link here: <https://www.westernairesalumni.org/alumni-gear/70th-dinner-tickets>), by phone at 303-800-7699, or purchase them at the door.



SUNDAY, JULY 28TH

12:00PM 'Family Photo' in the Rodeo Arena for **Westernaires riders and current volunteers only**

1:00 – 4:00PM Carnival at the Equestrian Center
-- all alumni are invited to the carnival!

Additionally, this year's Alumni Week (for most teams) will precede the 70th Anniversary festivities. Refer to the schedule inside this issue more details about Alumni Week.

We are seeking donations of goods or services for the auctions occurring on July 27th. If you can assist with the donation of items, please contact us well in advance at info@westernairesalumni.org or at

THROWBACK IMAGES:

10TH ANNIVERSARY FAMILY PHOTO – 1959



Above: Westernaires founder, Elmer E. Wyland, gathered all Westernaires riders and adult volunteers into the newly-built Rodeo Arena for a family photo to celebrate the 10th anniversary of the Westernaires organization. This began a tradition that continues to this day.

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Alumni Ride is Approaching!

Come out and visit, catch-up, tour the Fort, and consider riding a drill for old time's sake! Please notice that Crimson's and Royal's rides take place in August.

****REVISED ALUMNI WEEK (S) SCHEDULE****

Dressage -- Monday, August 12th 6:30 PM

Liberty -- Monday, August 12th 7:30 PM

**Chariots -- Monday, August 12th 6:30 PM
(groom and harness at 5:30)**

**Crimson Rangers -- Tuesday, August 13th
6:30 PM**

Precisionettes -- Tuesday, August 13th 7:30 PM

Cavalry -- Wednesday, August 14th 6:00 PM

Red Team -- Wednesday, August 14th 7:00 PM

Royal Rangers -- Wednesday, August 14th 7:30 PM

Steppes* -- Saturday, August 17th 9:00 AM

El Latino* -- Saturday, August 17th 10:00 AM

**With permission of instructor*

NOTE: These dates were changed recently by the Westernaires board of directors, and the above dates take precedence over any printed newsletters.

Please ride in the base team from which you graduated. E.g., riders who graduated from Red Team may not ride in the Precisionettes alumni ride.



****RESERVING A RENTAL HORSE****

If you are interested in reserving a Westernaire rental string horse for Alumni Week, please send an email to westernaireswrangler@gmail.com to request one. In your email, please include your name, the alumni class in which you're riding (e.g., Liberty), and your horse preference (although they cannot guarantee that you will receive that horse).

Rental fees are \$15 per class. Be aware that the Westernaires Wranglers are BUSY people, and you might not receive a reply from them. Rest assured that they will get your email if you send it.

Please show up one hour in advance for your ride to assist with catching and grooming the horse that you are assigned. The Tack Room is located in the Blue Arena (in case you've forgotten).

****DIRECTIONS TO ALUMNI WEEK****

The Westernaire entrance to the fairgrounds is off Indiana Street about 3 blocks South of 6th Avenue.

Coming in from out of town for Alumni Week? We have special room rates at nearby hotels. Contact the Alumni Association for more information.



Pass In Review®

Westernaires Alumni Association
A 501(c)(3) non-profit organization
Founded in 2009

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www.westernairesalumni.org



10-Year Anniversary of the Alumni Association

This momentous year also rings in the 10th anniversary of the Westernaires Alumni Association. During our first meetings, our group discussed what we wanted to accomplish with the creation of such an association. We knew that we wanted to make sure that the Westernaires organization is around for future generations to come, and we knew that we wanted to raise funds to benefit Westernaires. We finally settled on a mission: to promote involvement in and advancement of the Westernaires organization. Alumni Association programs support and strengthen partnerships among the Westernaires organization.

Westernaires director Glen Keller informed us that he did not wish for the Alumni Association to become a subsidiary non-profit organization within the Westernaires organization. As a result, we undertook the lengthy task of establishing our own nonprofit status, which we successfully obtained at the end of 2009. Our original board members included: Nikki (Simpson) Brinson, Karen Kro-nauge, Chelsea (Alexander) Willis, Daniel Lindsey, BJ (Moore) Maloney, and Bonnie Walton. We were grateful to have Bob Parson join our group a year later.

We've fought many an uphill battle over the past 10 years, and we're proud of our numerous achievements: we kicked-off our [Westernaires Picture Project](#), scanning and tagging tens of thousands of archive images, and we've collected great historic images from alumni and friends. We created

annual fundraising events and have worked hard to make those both successful and fun. We've brought in countless [saddles for use on the Westernaires rental horse string](#). Our [Sponsor a Rider](#) program has supplied over **\$5,000** to riders in financial distress. We've provided over **\$4,000** dollars to Westernaires with the [Sponsor a Westernaire Horse](#) program. We facilitated the raising of over **\$40,000** for Westernaires during their 2017 strangles outbreak. We've dug deep and donated cash and sundry assets to Westernaires. We've done countless other tasks, large and small, to assist Westernaires with their goals, missions, and day-to-day operations.

We also market Westernaires through our social media posts, our advertising dollars, and our website. To share Westernaires' rich history is to give a testimony of the greatness of the organization. We answer innumerable questions, and meet with countless donors.

Finally, many of our alumni have returned to volunteer for Westernaires in every capacity imaginable. We're very proud of this fact!

Despite our past achievements, or perhaps because of them, the Westernaires Alumni Association still has so much more work left to do. Here's to the next decade ahead — we appreciate all of the support (whether it be monetary support or simply kind words of encouragement) that we've received. It helps to keep us motivated!



THROWBACK
IMAGES:
MORE ANNIVERSARY
FAMILY PHOTOS!

Top Left: 1979's 30th Anniversary family photo. Note that no family photo was taken in 1969 for the 20th anniversary, but many other press photos were created at that time.

Bottom Left: 1989's 40th Anniversary family photo.

Top Right: 1999's 50th Anniversary family photo. A very muddy day!

Bottom Right: 2009's 60th Anniversary family photo.

Are you in one of these photos? By the way, all of these photos can be found hanging in the Westernaires Museum of Western Riding & Driving History — come check them out in person!

The Sponsor-a-Westernaire-Rider Program

It happens on occasion: a young rider is unable to come up with the funds necessary to continue in Westernaires. Westernaires has always worked keep their fees at the lowest possible levels for riders, however, in trying times they can add up.

Enter the Sponsor-A-Westernaire-Rider program.

The goal of the Sponsor-A-Rider program is to provide short-term financial relief (for Westernaire-related expenses) for families, and to ensure that riders are able to partici-

pate in their classes during tough financial times.

Because WAA is a 501(c)(3) non-profit organization, we require information pertaining to how the funds will be used. We also require that a request form be completed.



Nomination of a sponsorship can be initiated by someone who is aware of a family in need. All information regarding the program is confidential.

To date, **the Alumni Association has been able to help over a dozen riders** with their Westernaire expenses. If you would like to help us to keep Westernaire riders in the saddle whose families are going through financial crisis, **please consider donating to our Sponsor-A-Rider fund.**

Help Westernaires with the NEW King Soopers Rewards Programs — No more reloading gift cards!

Alumni and friends: **Please join us to support Westernaires. This program costs nothing but a few moments of your time.** When you shop at King Soopers (Kroger), a percentage of the amount you spend comes back to Westernaires thanks to the generosity of Kroger. This is done WITHOUT them raising the prices that you pay!

Many of you have helped Westernaires to earn valuable donations over the past few years through the King Soopers rechargeable gift cards. This program has now been retooled by King Soopers to make it easier to use — no more remembering to load or use that gift card!. This new program makes it easier for you than ever before.

Please take a moment to create a log in on the King Soopers website, then simply link your King Soopers Loyalty card or Alternate ID and identify Westernaires as your selected charity. Then, every time you shop using your Loyalty Card or Alternate ID, King Soopers gives back to Westernaires at no cost to you — just keep shopping. Thank You for your support!

If you still hold the old Westernaires-linked King Soopers gift cards, please do not load any more funds onto them. Just use up what you've already loaded then discard those cards... forever! The new program rolled out April 1, 2019 — Westernaires is registered and ready for you to select us as your Community Rewards Recipient. Please follow the directions below and get started today.

PLEASE NOTE: You must have an e-mail address to proceed. And if you already have an online digital account with King Soopers, please jump to Step #2.

STEP 1: CREATING AN ONLINE DIGITAL ACCOUNT

Go to www.KingSoopers.com/CommunityRewards

- Select 'Create an Account'.
- Under Sign-In information, enter your email and create a password. (Write down your email & password... You will need it in step 2)
- Select 'Use Card Number'.

- Enter your King Soopers Loyalty Card Number or Alt ID, last name, and postal code.



- Under 'Select Your Preferred Store' enter your postal code.
- Select 'Find Stores'.
- Choose your store then select 'Create Account'.
- You will then be prompted to check your email for a confirmation email.
- Click the hyperlink in your email to finish creating your Online Account.
- Continue to step #2 to register for the King Soopers Community Rewards Program of your choice.

NOTE: if you already have an online account with King Soopers, begin here

STEP 2: REGISTER FOR KING SOOPERS COMMUNITY REWARDS PROGRAM

Go to www.KingSoopers.com/CommunityRewards

- Select 'Sign-In'.
- Enter your email and password then select 'sign in'. (This will be the email and password you created in step 1)
- Select 'My Account' from drop down menu. Then select Community Rewards from the left-hand side under 'Account Summary'
- Click on Community Rewards
- Under Find an Organization: Enter the organization name: Westernaires to enroll. Our Organization Number is T1171 in their system.

You should now see your organization information listed under 'Community Rewards' on your Account Summary page. If you have any questions about the new process, please don't hesitate to reach out to Gayle Hayungs in person or via email at gsuz3@comcast.net

* If you use Kroger (parent company of King Soopers) in your area, please call their main corporate number and select "Community Rewards". They may need to set up Westernaires manually as your designated rewards organization, but they can get it done. Thank you for all of your support. These little donations really add up!



**We want to hear from *you* for the
Westernaires 70th Anniversary Memory Book**

Submit a special memory and/or photo by

Saturday June 15 to:

70yearsgreat@gmail.com

or

put it in the "Memories" Box in the Office & Store

What's so special about Westernaires? It's all of you...the riders and parents, alumni, instructors, monitors, wranglers, posse, and everyone who volunteers in the kitchen, office, store... or drives a Westernaires van, bus, truck or costume trailer. We come together every week to work, play, laugh, cry and share special moments. And this year, Westernaires is celebrating its 70th anniversary in July, and we'd like to capture some of your special memories as we celebrate being 70 years great!

We invite everyone to share a special moment or memory (2-6 sentences) and/or a photo with caption/comment for us to include in a memory book for the 70th Anniversary. You may email the information or electronic form to **70yearsgreat@gmail.com** or fill in the form on the back and drop it into the "Memories" box in the store or the office.

***Think about what Westernaires means to you, and make a lasting impression by sharing it with us
by June 15 for the 70th Anniversary Memory Book!***

(over)



Please submit by Saturday, June 15!

Westernaires Alumni Association Seeking New Board Members

Are you an alumna or alumnus who is passionate about your time in Westernaires, or about connecting with others, or about making a difference?

We could use YOUR help with the Alumni Association. We're seeking board members, committee members, and other volunteers who can assist us with fundraising, events, communications, technology, grant writing, and

more. Do you possess special skills or a passion for Westernaires? If so, we need you! Board members need to be alumni (due to requirements in our bylaws), but committee and other volunteers do NOT need to be graduates of Westernaires.

Please contact us by email at info@westernairesalumni.org, or call us at 303-800-7699.

Denver Center for Performing Arts Offers Donations to Westernaires!

Are you a theater-goer, or know someone who loves theater? We've got a great way for you to receive discounted tickets to Broadway shows at the Denver Center for Performing Arts, all while donating to Westernaires. \$10 from every ticket purchased using the promo code "**WesternaireAlum**" will be donated by the DCPA. This code can be used on all shows presented by the DCPA.



Purchases can be made either:

- ☞ online www.denvercenter.org,
- ☞ by phone 303-893-4100 (box office), or 303-446-4829 (group sales), or
- ☞ in person at the DCPA box office (located in the Helen Bonfils Building on the Denver Performing Arts Complex property).

The Denver Center
for the Performing Arts

For the absolute best discount, purchase tickets in person at the theater box office, as no service fees are added.

This promotion is available to EVERYONE, so please feel free to share it with friends and family. Purchase soon to get the best seats! Use the promo code "**WesternaireAlum**" to take advantage of these discounted tickets.

To browse all upcoming shows for the season, visit: <https://www.denvercenter.org/shows/>



We Remember Daniel Lindsey

Our friend, Daniel Lindsey, recently lost his fight with cancer. A Westernaires Varsity Red Team alumnus, Daniel was also one of the founding board members of the Westernaires Alumni Association. He designed our Alumni Association logo. Daniel was generous with his time, and a loyal friend to so many of us. Daniel was a fierce advocate for equality and fairness in this irrational world.

We will never be the same without the thoughtful input of our creative and wise friend, Daniel Lindsey. He'll live on in our hearts. We are all better for knowing him.





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The Westernaires Alumni Association is a 501(c)(3) nonprofit, tax-exempt organization

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In Memoriam

- Kim Johnson Ellis Graduate of Varsity Big Red Team, class of 1984. Kim returned to Westernaires as a trick riding instructor, and mentored so many riders and future veterinarians.
- Sue Leprino Lyman Graduate of Varsity Big Red Team, class of 1969.
- Daniel Lindsey Graduate of Varsity Big Red Team, class of 1999. Daniel was a founding member of the Westernaires Alumni Association.
- Paula Jo Jones was an instructor, primarily with the ponies, in the 80's and into the early 90's.
- Cathie Koch (Paula Jones's sister) was an instructor with the Bedouins team.

Our sincerest apologies if we've neglected to list a loved one. Please keep us updated by sending us an email to: info@westernairesalumni.org.